

THE *home* SELLING PROCESS

My goal is to make your home selling experience as easy as possible, with the least amount of stress and the most money in your pocket.

1. DECISION

You have made the huge decision to sell your home. Let's start by checking out market conditions and estimating the associated profits and costs.

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2. HIRE

As your Realtor, I will consult you on the many important factors involved in selling a home, as well as negotiate on your behalf & deal with any issues that may arise along the way.

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3. PRICE

I will help you evaluate the real estate market and all relative factors about your property so we can be sure not to under or over price your home.

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4. PREPARATION

Ensure your home remains clean, staged, & landscaped throughout the process. You want your home to look its absolute best from the professional photo shoot through close of escrow.

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5. MARKETING

From professional photos to email marketing & social media, I will market your home on many platforms to ensure it is seen by as many potential buyers as possible.

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6. NEGOTIATION

I will help you negotiate buyer offers to purchase as well as any requests for repairs and/or credits during the inspection period.

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7. CLOSE

The buyers will perform a final inspection to verify property condition. Once the closing documents are signed and the buyer's final funds are received, the deed is recorded in the County Records Office & escrow is officially closed.

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8. MOVE

Time to celebrate the sale of your home and start creating new memories in your new home!

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